

The Honolulu Japanese Chamber of Commerce PLAYBOOK 2026 - 2027

WHY DO WE EXIST?

We are an organization founded for the promotion of business and economic growth in Hawaii based upon the principle, **“Members Supporting Members.”**

WHAT DO WE DO?

The organization provides opportunities and programs which promote leadership development and membership interaction, resulting in growth and the continuation of its legacy



HOW DO WE BEHAVE?

- TRUST Is Our Moral Compass
- ACCOUNTABILITY | Do What We Say We're Going To Do
- TEAMWORK | Work Collaboratively
- INNOVATION | Be Innovative
- Open Communications
- Be Champions Of the HJCC

HOW WILL WE SUCCEED?

We will continuously improve our **members' experience** through strategies, technologies and practices that create a valuable experience as a means of attracting and retaining members in a way that will differentiate us from other organizations.

WHAT IS MOST IMPORTANT RIGHT NOW?

Membership Growth



OUR VALUE PROPOSITION

At the Honolulu Japanese Chamber of Commerce, “Members Supporting Members” is the spirit that drives everything we do. We believe in meaningful relationships, and we create opportunities to initiate and foster trusted relationships. Our members collaborate, share expertise, refer clients, and advocate for each other because we know that when one business grows, our entire community thrives.

When you are a part of our network, your support makes a difference and others are ready to support you.