

# The Honolulu Japanese Chamber of Commerce PLAYBOOK 2023 - 2024

## WHY DO WE EXIST?

We are an organization founded for the promotion of business and economic growth in Hawaii based upon the principle, "Members Supporting Members."

## WHAT DO WE DO?

The organization provides opportunities and programs which promote leadership development and membership interaction, resulting in growth and the continuation of its legacy



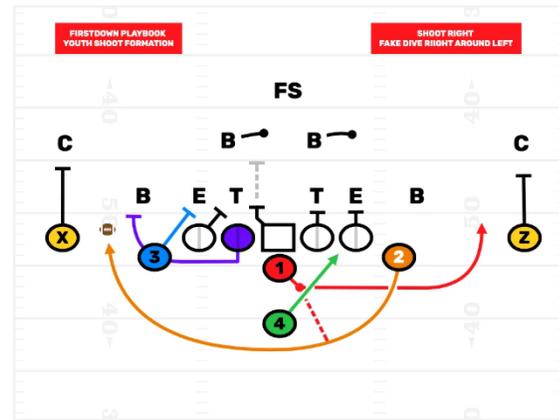
## HOW WILL WE SUCCEED?

We will continuously improve our **members experience** through strategies, technologies and practices that create a valuable experience as a means of attracting and retaining members in a way that will differentiate us from other organizations.

## WHAT IS MOST IMPORTANT RIGHT NOW?

Meeting Members' Expectations

what do  
**YOU**  
expect?



## HOW DO WE BEHAVE?

- Trust Is Our Moral Compass
- Do What We Say We're Going To Do
- Work Collaboratively
- Be Innovative
- Open Communications
- Be Champions Of the HJCC



## WHO MUST DO WHAT?

- Membership Development
- Budget & Finance
- Ways & Means
- Programs
- Small Business Advocacy
- Kaika
- Communications and Marketing
- Japan Business Relations
- Governance
- Government Affairs
- Community Relations
- Legal / Human Resources
- Technology
- Audit